



**VISTAGE**

**ELEVATE YOUR BUSINESS  
AND YOUR LIFE**





## CEOS & OWNERS OF SMALL + MIDSIZE BUSINESSES

When you feel like you're in it alone

Or that you're stuck in the weeds

When you face change and uncertainty

Or exciting opportunities

When you're ready to take your business,  
your team, your life to the next level...

Vistage is here for you with a proven path  
to greater success that has helped 100,000+  
business leaders climb higher since 1957.



## IT STARTS WITH YOUR CLIMB TEAM

For more than 65 years, Vistage has been bringing together high-integrity CEOs and business owners into confidential advisory groups made up of about a dozen local, non-competing peers. Each member brings fresh perspectives, inspiration, objective advice and their own experiences to help fellow leaders reach higher ground.







## YOUR TRUSTED GUIDE LEADS THE WAY

Vistage Chairs guide the groups. They are accomplished leaders, many are former CEOs themselves. Part meeting facilitator, part coach and full confidant, Chairs help stimulate thinking, frame issues, focus discussions and ensure accountability.

Chairs also meet with you for private one-to-one sessions to help you explore the issues holding you back and the opportunities that can drive you forward.

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*"The one-to-one meetings I have with my Chair provide experience and insight from a real-world perspective — much more valuable than any book I could read for tips."*

**DAVID CLAYMAN**  
CEO, Twelve Points Wealth Management  
Vistage Member



## YOU GAIN CLARITY & PERSPECTIVE

Within your confidential group, you can speak candidly about any topic. Using a proprietary framework called “issue processing,” your Chair keeps the discussion focused, productive and actionable. As a result, you’re able to evaluate solutions more critically before taking action.

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*“Through the speakers, my Chair, other members... every idea that I have is questioned. Any new product, new market, or budget constraints are always challenged and thought through.”*

**ED CAMPBELL**  
President, Rose Paving  
Vistage Member







**Daniel Pink**  
New York Times-Bestselling Author

## HIGH-CALIBER SPEAKERS KEEP YOU CURRENT

During group meetings and exclusive events, high-caliber speakers share their expertise on today's most relevant topics. They spark innovative approaches for business, leadership and personal development. From HR to AI and beyond, you're kept up-to-speed on best practices and issues that matter most.

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*"Professional speakers motivate and re-energize me monthly. It gives me the ability to work on the business and not in it, and trust in others."*

**JULIE CAMARDO STERON**  
CEO, Zweigles, Inc.  
Vistage Member



## CONNECT TO WORLD-CLASS INSIGHTS & TRUSTED PEERS

As a Vistage member, you gain exclusive access to an online network of peers for feedback and problem solving. You're also supported by in-person business summits and conferences — while a consistent stream of proprietary research and resources prepare you to make better decisions that drive better outcomes.

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*“The Network community creates a safe space to share your biggest struggles while allowing you to share your own experience and best practices with others.”*

**SANDY MURPHY**  
CEO, Cxstomer  
Vistage Member





## THE CLIMB PAYS OFF

You gain perspective, have clear guidance and a thoroughly vetted action plan for moving forward and reaching new heights. You're making great decisions with confidence, growing your business faster, and creating a vibrant work culture where everyone thrives.



## VISTAGE OFFERS A PROVEN, COMPREHENSIVE PATH TO SUCCESS

- It starts with your group of trusted CEO peers.
- A dedicated executive coach facilitates discussion.
- Thought leaders challenge your thinking.
- World-class research prompts action.
- A global network supports you every step of the way.
- Events motivate, inform and inspire you to take action.

You become a better leader who makes  
better decisions that drive better outcomes.

*"I'm a totally different person. It's because of what Vistage has shown me. It's helped me evolve into a better person and a better CEO."*

**MARK MARMO**  
CEO, Deep Well Oil Services  
Vistage Member



# IT'S TIME TO PLANT FLAGS ON YOUR DREAMS

START NOW





# VISTAGE

VISTAGE.COM

Vistage is the world's largest CEO coaching and peer advisory organization for small and midsize businesses. For more than 65 years, we've been helping CEOs, business owners and key executives solve their greatest challenges through confidential peer groups and one-to-one executive coaching sessions. Today, more than 45,000 members in 35 countries rely on Vistage to help make better decisions for their companies, families and communities.