

Vistage fact sheet

Vistage Worldwide is designed exclusively for high-integrity CEOs and executive leaders who are looking to drive better decisions and better results for their companies, families and communities. Our members gather in confidential peer groups, led by an accomplished business leader, to gather fresh perspectives and objective advice on their toughest challenges. Since 1957, our formula has withstood the test of time. Today, more than 45,000 executives across 35 countries rely on Vistage.

By the numbers



45,000 members



35 countries



65+ year history

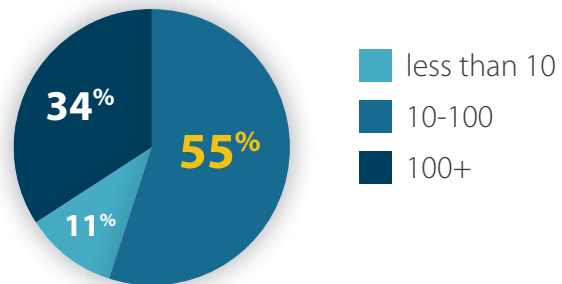
Member industries

Vistage members represent nearly every industry across a range of small to midsize businesses. This diversity is key to forming advisory boards of peers from non-competing industries.

Services	34%
Manufacturing	17%
Construction	13%
Finance and Insurance	7%
Wholesale Trade	5%
Healthcare	5%
Retail Trade	4%
Real Estate and Rental and Leasing	3%
Advertising and PR	3%
Other	9%

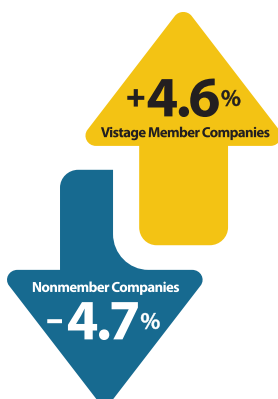
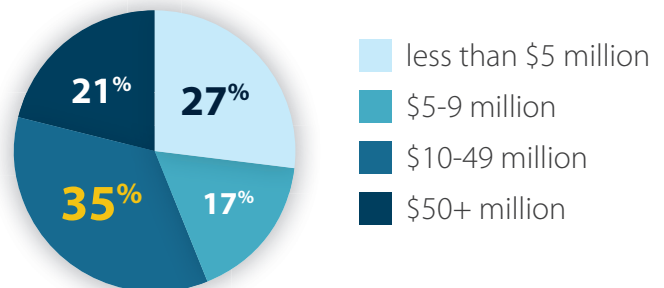
Number of employees

in Vistage member companies



Sales revenue

of Vistage member companies



Vistage members outperform the competition

During the most difficult times, Vistage CEO members grew their annual revenue on average by 4.6% in 2020, while nonmembers with comparable small and midsize businesses saw revenue decrease by 4.7%.*

*Analysis performed on Dun & Bradstreet data for U.S. companies with up to \$1B in annual revenue. The comparison was made on annual revenue growth (2020 vs. 2019) between Vistage member companies (sample size: 1,897) who joined the Chief Executive or Small Business programs prior to 2020 and a random sample of non-Vistage small and midsize businesses (sample size: 702).