



## Social Enterprise Strategies for Nonprofit Organizations

- Auctions of donated or created goods including on-line possibilities
- Employee leasing opportunities
- Fee-for-service income related to mission activities (e.g., program and service fees)
- Market research relationships targeting client populations (e.g. focus groups, surveys, etc.)
- Membership fees
- Partnership dollars derived through corporate partnerships/sponsorships
- Passive investing in entrepreneurial ventures
- Profits from business activities (either mission or non-mission related):
  - Start-ups
  - Franchises
  - Acquisitions
- Public speaking fees
- Rental income
- Sale of hard assets (e.g., buildings, property)
- Sales of publications/research materials
- Technical assistance/consulting fees
- Website advertising
- Workshop/training fees
- Other?